

MARTIN RIDGWAY

User Interface Developer

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Extensive portfolio @ martinridgway.com

Delivering Flawless Websites for 14 Years

With over a decade of hands-on experience planning and executing successful, large-scale interactive solutions for high-profile B2B, B2C, B2G, and non-profit organizations, Martin not only offers expertise in modern, accessible, web development techniques, but an additional 5 years managing and training full-service interactive teams.

Core Competencies

User Interface Development

Expert, hands-on knowledge of modern, accessible web development techniques using semantic, standards-complaint, W3C validated HTML and CSS.

- Development of hand-coded websites, applications, and emails from visual design comps (Photoshop) using HTML and CSS
- Website development for mobile platforms
- Utilization of Javascript (jQuery, AJAX, Prototype)
- Flash and media integration
- Utilization of flows, sitemaps, wireframes, and specifications
- Knowledge of user-centered design principles and techniques
- Cross-browser compatibility and progressive enhancement
- Accessibility, usability, and Section 508 requirements
- CAN-Spam compliance
- Quality assurance testing and debugging
- Knowledge of search engine optimization (SEO) and marketing (SEM)
- Analytics implementation and integration
- Able to serve as advocate, evangelist, and subject matter expert

Experience

Interactive Services Director

Lead User Interface Developer

Easterly and Company, 04/08 - Present

Managed a tight-knit team of 9 interactive specialists comprising Front and Back-End Developers, Graphic Designers, User Experience Designers, Copywriters, and Account Managers; and served as Lead User Interface / Front-End Developer on high-profile projects for clients including NASA, Boeing, Sysco, Houston Arts Alliance, Ronald McDonald House, and SBM Atlantia.

Highlights of Service

- Directly stimulated a 53% increase in business and higher-profile clients within 12 months of joining Easterly as Web Development Manager.
- Enabled Easterly to offer expert in-house Content Management Solution development which increased profitability and established Easterly as the most experienced ExpressionEngine provider in Houston.
- Championed hybrid Waterfall-Sprint design and development process to control costs, scope-creep, and speed delivery.
- Trained team members in modern, standards-compliant, accessible, user-centric web design and development techniques.
- Brought a knowledgeable and accessible technical-services component to Easterly's pre-sales and post-deployment client-facing activities.
- Promoted from Web Development Manager to Interactive Services Director in June 2009.

Senior User Interface Developer

Idea Integration, 04/05 - 04/08

Served as Lead User Interface / Front-End Developer, managing a team of Front-End Developers on a variety of high-profile projects for clients including Sony, Microsoft, Hewlett Packard, the City of Houston, Joel Osteen Ministries, Halliburton, and Bausch & Lomb.

Highlights of Service

- Served as Lead Developer for a number of large-scale Government SharePoint 2007 branding projects including the City of Arlington, Texas; and the Florida Department of Education.
- Provided in-depth training on modern web development techniques and methodologies, including XHTML, CSS and Section 508 Accessibility Requirements, directly leading to a utilization increase in the Interactive Development department.
- Consulted for Senior Management on diversification of service offerings and process improvements.
- Responsible for the introduction of highly cost-effective CMS Solutions, leading directly to a significant boost in new Interactive business.
- Promoted to Principal Site Builder (Lead User Interface Developer) in April 2007 and honored as Employee of the Month in October 2006.

Assistant IT Manager

First Carton / SRB Holdings, 08/96 - 10/04

Responsible for administrating and maintaining AIX / Windows 2000 / Windows NT corporate network environment.

Highlights of Service

- Oversaw highly-successful intranet accessible document archival system and departmental collaboration utility implementation.

Education

Bachelor of Arts (with Honors) in English
University of Huddersfield, United Kingdom, 1996

Microsoft Certified Professional
Windows NT 4.0, 1999

Technical Skills

Development Languages

- HTML5, (X)HTML, HTML4
- CSS3
- JavaScript (jQuery, AJAX, Prototype)
- 960.gs, Yahoo! YUI, Blueprint, YAML
- XML, PHP, JPS, MySQL

Software

- Adobe CS4 Dreamweaver, Photoshop
- MS Visual Source Safe, Subversion
- Google Analytics, Omniture, Mint
- Validation and QA software
- Visio, OmniGraffle, Axure

Content Management Systems

- ExpressionEngine
- RedDot
- Documentum
- Drupal
- Sharepoint 2007 (MOSS)

Operating Systems

- MS Windows 7, Vista, XP, 2000
- Apple Mac OSX
- AIX and Linux

Qualities

- Excellent written and verbal communication skills
- Comfortable speaking in front of large and small audiences
- Clearly communicates complex technical concepts
- Friendly and informative in client-facing roles
- Develops lasting relationships and maintains good rapport with clients
- Manages stressful situations with composure and professionalism
- Ability to deliver projects on-time and on-budget
- Enjoys independent work and collaborative team efforts

Awards

Citation of Excellence for Houston Arts Alliance

American Advertising Federation of Houston Addy Awards
Easterly, 2009

1st Place for Beyond Careers

Accessibility Internet Rally (AIR) Houston
Idea Integration, 2007

2nd Place for Houston Council for the Blind

Accessibility Internet Rally (AIR) Houston
Idea Integration, 2006

3rd Place for Corporate Community Relations Council

Accessibility Internet Rally (AIR) Houston
Idea Integration, 2005

Portfolio

For functional examples of work, please visit martinridgway.com/portfolio/

References

References available upon request.